



Summer Spending Report 2019





The latest Travel Trends Report: **Summer Spending 2019** by Spain-Holiday.com studies the average price of everyday holiday purchases in the top 15 summer holiday destinations in Spain.

Key Findings

- The Canary Islands comes out on top of best value summer holiday destinations with three islands in the Top Five -Lanzarote (1st), Gran Canaria (2nd) and Tenerife (4th).
- Gran Canaria has dropped from the overall best value destination in 2018 to 2nd place.
- Costa Blanca is the best value destination on mainland Spain, in joint 2nd place with Gran Canaria.
- Ibiza was the most expensive destination in 2018 but is now 9th.
- Costa Dorada is the most expensive holiday destinations in Spain for 2019.
- Looking for a cheap pint? Then head to Tenerife or Costa
 Tropical where a Spanish beer in a bar costs just €1
 (£0.89) for a half litre.
- The average price for a 3-course evening meal for two with a bottle of wine is under €35 (£31). Ibiza continues to be the most expensive place for dining out, at an average of €55 (£49) for dinner for 2.
- Ibiza is one of the best value destinations for public transport and taxis but is the second most expensive place to hire a car.

- Heading to the Costa de Almería? Hiring a car at Almeria airport is actually cheaper than bus fares (for four people).
- From Reus airport to Salou on the Costa Dorada, it is €22 cheaper to take a taxi to and from the airport than bus fares (for four people).
- The best value car hire for 1 week is Gran Canaria where it costs approximately €100 (£89). The most expensive is from Reus airport on the Costa Dorada where a hire car will set you back €265 (£236).
- The best value water parks can be found in Ibiza and Costa Cálida where an adult day pass costs less than €20 (£18).
- Siam Park, in Tenerife, is the most expensive water park, with an adult day pass costing €38 (£34) each, which is more than double the cost of a day pass for water parks in Ibiza, Costa Blanca, Costa Cálida, Gran Canaria and the Costa Tropical.
- PortAventura, on the Costa Dorada is the most expensive theme park in Spain, with an adult day pass costing €57 (£51) each.

Spain Summer Holiday Spending 2019

Price comparison of everyday holiday purchases in the most popular **Spanish summer holiday destinations**



Bus Taxi



Car Rental



Activities



Eating Out



Shopping



LANZAROTE



€22.00

€126.25

€17.90

€65.20





GRAN CANARIA



€32.20

€100.47

€21.74

€55.70





COSTA BLANCA



€67.00

€127.79

€21.74

€53.90



MUV

COSTA CALIDA

€10.00

€51.11

€164.92

€17.00

€51.73



TFN/S

TENERIFE



€75.00

€134.49

€19.94

€52.28

€8.35

AGP

COSTA TROPICAL

€8.86

€95.00

€69.10

€47.50

€41.40

€7.18



COSTA DEL SOL

€7.15

€63.00

€137.46

€20.77

€58.73

€7.70



COSTA BRAVA

€10.00

€55.00

€131.52

€23.75

€63.43

€8.99



IBIZA

€3.05

€12.43

€212.19

€16.40

€86.67

€13.70



COSTA DE ALMERIA

€18.79

€80.00

€164.97

€18.95

€55.14

€6.27



COSTA DEL AZAHAR

€7.93

€117.00

€141.41

€23.00

€56.46

€7.61



FUERTEVENTURA

€3.40

€47.70

€126.08

€30.00

€69.19





MALLORCA

€5.50

€40.00

€192.06

€24.75

€77.17

€8.42



COSTA DE LA LUZ



€119.09

€198.01

€22.98

€53.86

€7.15



COSTA DORADA



€26.00



€32.86

€61.58

€9.97

Airport Transfer





Public Transport

To stretch the holiday spending budget further, it pays to research the best value way in getting from the airport to your accommodation.

In most instances, hopping on a bus from the airport is the cheapest way to get to your accommodation. For the second year, **Lanzarote** continues to offer the best value airport transfer by bus at just €1.40 (£1.25) for a one-way ticket.

In comparison, getting from Almeria airport to the **Costa de Almeria** is the most expensive at €18.79 (£16.73) for a single ticket.



Taxi

For those wanting to get to their accommodation as quickly as possible, taxis are often the preferred choice of transport from the airport.

The most expensive taxi transfers, costing more than €100 (£89), are from Jerez airport to Tarifa on the **Costa de la Luz** and from Valencia airport to Torreblanca on the

Costa del Azahar. Unsurprisingly, these are both the longest journeys, of more than 100km to the resort.

Ibiza and **Lanzarote** continue to offer the best value airport taxi transfer rates, no doubt thanks to the cheap price of fuel on the islands and the short transfer distance of less than 15km.

A family of four heading to **Torreblanca** on the **Costa del Azahar** can save over €170 (£150) by choosing public transport instead of a taxi.

Airport Transfer





Car Rental

We studied the average price of one week's car rental in July, based on a compact car, with A/C and a full tank of petrol, with airport collection/return.

Gran Canaria offers the cheapest car hire rates at €100 (£89) for one week. The other Canary Islands of Fuerteventura and Lanzarote offer the 2nd and 3rd best value car hire at under €130 (£116) for one week which, along with the cheap fuel prices, makes hiring a car an economical way to get to and from the airport and to explore the islands.

Reus airport, serving the **Costa Dorada**, continues to be the most expensive place to hire a car, with an average price of €265 (£236) for one week.

You can save up to €93 (£83) by hiring a car in the Costa del Azahar, Costa Tropical, Costa de la Luz and Costa Blanca instead of paying airport taxi transfer costs to and from the airport.

Be sure to know your car rental policy regarding fuel, damage waiver insurance and excess before you travel to make sure you have a genuinely good deal.

Eating Out & Food Shopping

We compared the price of 10 everyday holiday food shopping purchases in the top 15 most popular summer holiday destinations in Spain. These included average prices for a 3-course evening meal for two with a bottle of wine, a twocourse lunch for two, a Spanish beer, coffee, soft drink and water in a local bar or café, as well staple items from the local supermarket such as a bottle of mid-range wine, a litre of milk, bread and eggs.

| | 3-COURSE MEAL INC. WINE, FOR 2 | TWO-COURSE LUNCH FOR TWO | DOMESTIC BEER (0.5I) | CUP OF COFFEE | SOFT DRINK | BOTTLE OF WATER | TOTAL EATING OUT |
|------------------|-----------------------------------|-----------------------------|-------------------------|------------------|---------------|--------------------|---------------------|
| COSTA BLANCA | €27.50 | €20.00 | €2.00 | €1.50 | €1.70 | €1.20 | €53.90 |
| COSTA BRAVA | €35.00 | €21.00 | €2.75 | €1.70 | €1.75 | €1.23 | €63.43 |
| COSTA CALIDA | €25.00 | €20.00 | €2.45 | €1.45 | €1.70 | €1.13 | €51.73 |
| COSTA DE ALMERIA | €30.00 | €19.00 | €1.88 | €1.61 | €1.63 | €1.02 | €55.14 |
| COSTA DE LA LUZ | €30.00 | €18.00 | €2.00 | €1.48 | €1.38 | €1.00 | €53.86 |
| COSTA DEL AZAHAR | €30.00 | €20.00 | €2.00 | €1.53 | €1.75 | €1.18 | €56.46 |
| COSTA DEL SOL | €32.50 | €20.00 | €2.40 | €1.48 | €1.35 | €1.00 | €58.73 |
| COSTA DORADA | €33.50 | €21.00 | €2.75 | €1.52 | €1.62 | €1.19 | €61.58 |
| COSTA TROPICAL | €19.50 | €17.00 | €1.00 | €1.20 | €1.50 | €1.20 | €41.40 |
| FUERTEVENTURA | €41.67 | €21.33 | €1.58 | €1.82 | €1.70 | €1.09 | €69.19 |
| GRAN CANARIA | €35.00 | €16.00 | €1.25 | €1.25 | €1.34 | €0.86 | €55.70 |
| IBIZA | €55.00 | €24.00 | €2.00 | €2.30 | €2.12 | €1.25 | €86.67 |
| LANZAROTE | €35.00 | €24.00 | €1.50 | €1.90 | €1.65 | €1.15 | €65.20 |
| MALLORCA | €45.00 | €24.00 | €2.75 | €2.05 | €1.92 | €1.45 | €77.17 |
| TENERIFE | €30.00 | €17.50 | €1.00 | €1.53 | €1.32 | €0.93 | €52.28 |

| U° O | MID-RANGE BOTTLE OF WINE | LITRE OF MILK | LOAF OF FRESH WHITE BREAD | EGGS (12) | TOTAL SUPERMARKET SHOPPING |
|------------------|-----------------------------|---------------|------------------------------|-----------|-------------------------------|
| COSTA BLANCA | €4.00 | €0.70 | €0.93 | €1.47 | €7.10 |
| COSTA BRAVA | €5.00 | €0.82 | €1.34 | €1.83 | €8.99 |
| COSTA CALIDA | €4.50 | €0.71 | €0.99 | €1.69 | €7.89 |
| COSTA DE ALMERIA | €3.25 | €0.78 | €0.95 | €1.29 | €6.27 |
| COSTA DE LA LUZ | €4.00 | €0.70 | €0.95 | €1.50 | €7.15 |
| COSTA DEL AZAHAR | €4.50 | €0.70 | €0.94 | €1.47 | €7.61 |
| COSTA DEL SOL | €4.50 | €0.70 | €1.00 | €1.50 | €7.70 |
| COSTA DORADA | €6.00 | €0.80 | €1.34 | €1.83 | €9.97 |
| COSTA TROPICAL | €3.00 | €0.93 | €1.30 | €1.95 | €7.18 |
| FUERTEVENTURA | €5.67 | €0.76 | €0.81 | €2.12 | €9.36 |
| GRAN CANARIA | €5.00 | €0.65 | €1.00 | €1.60 | €8.25 |
| IBIZA | €10.00 | €0.90 | €0.53 | €2.27 | €13.70 |
| LANZAROTE | €2.00 | €0.73 | €0.90 | €2.50 | €6.13 |
| MALLORCA | €5.00 | €0.82 | €1.16 | €1.44 | €8.42 |
| TENERIFE | €5.00 | €0.68 | €0.69 | €1.98 | €8.35 |

Eating Out & Food Shopping



| | TOTAL |
|------------------|---------|
| COSTA BLANCA | €114.90 |
| COSTA BRAVA | €135.85 |
| COSTA CALIDA | €111.35 |
| COSTA DE ALMERIA | €116.55 |
| COSTA DE LA LUZ | €114.87 |
| COSTA DEL AZAHAR | €120.53 |
| COSTA DEL SOL | €125.16 |
| COSTA DORADA | €133.13 |
| COSTA TROPICAL | €89.98 |
| FUERTEVENTURA | €147.74 |
| GRAN CANARIA | €119.65 |
| IBIZA | €187.04 |
| LANZAROTE | €136.53 |
| MALLORCA | €162.76 |
| TENERIFE | €112.91 |

The average price for the ten items costs €129 (£115).

For the second year running, the **Costa Tropical** is the best value destination for holiday food spending. It is 30% less expensive (€90/£80) than the average price for the "shopping cart" of ten items.

In comparison, **Ibiza** is the most expensive destination for food shopping and eating out. It costs nearly 60 (£55) more on the island for the same food items. That's 45% more expensive than the average

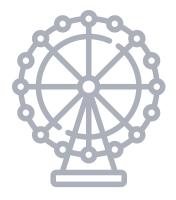
and more than double the price for the same food items on the **Costa Tropical.**

The Balearic Islands of **Ibiza** and **Mallorca** are the most expensive destinations for eating out and will set you back €55 (£49) and €45 (£40) respectively for a 3-course meal with a bottle of wine for two people.

In contrast, you can enjoy a budget-friendly evening meal for two for less than €25 (£22) on the **Costa Tropical** and **Costa Cálida**.

Family-friendly Activities





With a record number of award-winning blue flag beaches for the whole family to enjoy, keeping the kids entertained on holiday in Spain doesn't have to break the bank. However, a recent report* indicates that families spend more than €218 (£194) on day trips and activities during their summer holidays.

With ice creams, sun loungers, souvenirs and day trips, the costs of entertaining a family can soon start to add up.

A day at a water park is a firm favourite with the whole family and wherever you are on holiday in Spain, there is always a water park nearby. Entrance for a family of four varies greatly from destination to destination. The most expensive waterparks are in **Tenerife** and the **Costa Blanca** which cost €128 (£114) and €112 (£100) respectively.

Water parks on the **Costa Tropical**, **Costa del Sol** and **Costa de la Luz** all offer family value entrance packs for €70 (£63) or less.

The best value water parks can be found in **Ibiza** and the **Costa Cálida** where an adult day pass costs less than €20 (£18).

Costa Dorada, Fuerteventura and Mallorca are the most expensive destinations for family friendly activities with average entrance fees to a theme park (or similar) costing €33 (£29), €30 (£27) and €25 (£22) per person, respectively.

Costa Dorada is home to the biggest, most popular and most expensive theme park in Spain – PortAventura, costing €57 (£50) per person, although this also gives same day access to either Ferrari World or Caribe Aquatic water park which are both at the same location.

Methodology

The data compiled by Spain-Holiday.com for this Travel Trends Report "Summer Spending 2019" studies the average costs of holiday purchases in the top 15 destinations in Spain. This data was compiled in May and June 2019.

- Destinations were selected based on the top fifteen summer destinations on Spain-Holiday.com between June 2018 for a 12-month period. The destinations included are: Costa de la Luz, Costa del Sol, Costa Tropical, Costa del Almeria, Costa Calida, Costa Blanca, Costa del Azahar, Costa Dorada, Costa Brava, Mallorca, Ibiza, Tenerife, Lanzarote, Gran Canaria and Fuerteventura.
- Exchange rate EUR to GBP as per 5th June 2019 of €1 to £0.89.
- Bus prices are based on a single adult fare, from the nearest international airport, to one of the most popular towns or beach resorts on the corresponding coastline.
- Taxi fares are based on maximum 4 passengers, taken to the same destination as the bus route, including airport pickup surcharges.
- Car rental prices are based on one week's rental, in July 2019, for a compact car with air conditioning, collected directly from the airport, with a full tank of petrol.
- "Eating out & Shopping" examines the costs of popular holiday purchases such as eating out, drinks and meals in local bars and restaurants, as well as everyday items from local supermarkets such as milk, bread, eggs, bottle of mid-range wine.
- Family-friendly activities is based on current pricing, as available on 1st June 2019, for the most popular water parks, theme parks, animal parks and adventure activity parks in the vicinity. Where available, pricing is based on a Family pass for 2 adults plus 2 children. Where no family pass ticket or similar is available, pricing is based on 4 one-day adult entrance fees.

Sources

http://www.taxigrancanaria.com

http://malagaradiotaxi.es

http://www.aena.es

https://radiocostatenerifesur.es

http://www.taxialmeria.net

https://pidetaxi.es

http://malagaradiotaxi.es

https://www.taxisfuerteventura.es

http://es.taxisfarreras.com

https://www.taxival.net

http://www.saloutaxi.es

http://www.mytaximallorca.com

https://www.turismoibiza.com

https://radiocostatenerifesur.es

https://www.spain-holiday.com/carrental#book

https://www.guaguasglobal.com/

https://www.alsa.es

https://arrecifebus.com

http://globaliaautocares.com

http://portillo.avanzabus.com/es

http://sagalesairportline.com/

https://www.flybus.com

https://www.tib.org

https://eivissa.tib.org

https://www.numbeo.com/cost-of-living/

*Page 8: Research commissioned by Expedia in 2018





Copyright © 2019 Spain-Holiday.com

Spain-Holiday.com Summer Spending Report 2019

Published by Spain-Holiday.com, Malaga, Spain

All rights reserved

The information and opinions in this report were prepared by Spain-Holiday.com. Though the information herein is believed to be reliable and has been obtained from public sources believed to be reliable, Spain-Holiday.com makes no representation as to its accuracy or completeness.

The reproduction of this report for non-commercial purposes - such as criticism, comments, news reporting, teaching, scholarships or research - is freely authorised with due credit to the sources.

Spain-Holiday.com would appreciate receiving a copy of any publication, digital or print, that uses this report in these circumstances as a source.

No use of this report may be made for sale or any other commercial purpose whatsoever without prior permission in writing from Spain-Holiday.com. For applications contact press@spain-holiday.com