



Spain-Holiday.com  
Holiday rentals in Spain

# Holiday Rental Prices Report

**Summer 2019**

Prices in GBP

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# Executive Summary

## Welcome to our Holiday Rental Prices Report for Summer 2019

Once again, in 2018, Spain welcomed 82.6 million international tourists, continuing its 9-year run of record-breaking number of visitors. At the same time, Spain overtook USA as the second most popular holiday destination in the world last year.

Spain's perennial appeal as a holiday destination can be attributed to the lure of Spain's tropical climate, its record-breaking number of award-winning Blue Flag beaches on the Atlantic and Mediterranean coastline, its popular cities such as Barcelona, Madrid and Sevilla, its historic sites including 44 UNESCO World Heritage sites, as well as lively festivals and carnivals.

As we head into the new summer season 2019, Spain is proving a popular choice, particularly for families looking for self-catering holidays which tick the 5 main criteria when choosing a summer holiday destination – price, weather, tourist amenities and attractions, flight times and security.


Last year, the hypothetical grey cloud in the otherwise sunny outlook for Spain as a holiday destination was the anti-tourism demonstrations against “over-tourism” in tourist hotspots such as Barcelona and Palma de Mallorca. This year, the uncertainty of the impact of Brexit on travellers is threatening to overshadow the otherwise cloudless skies this summer but the reality is that **bookings and enquiries for Spain-Holiday.com properties have not been impacted by Brexit** at all, compared to last year's figures.

Spain-Holiday.com offers an enviable abundance of excellent accommodation in Spain with **all properties 100% legally registered as holiday rental properties** offering peace of mind to holidaymakers who are looking for quality accommodation.

Our **Holiday Rental Price Report – Summer 2019** provides valuable insight for holidaymakers and reveals the best and worst weeks to book your beach holiday in Spain this summer and how to save hundreds off your summer holiday with flexible travel dates.

- **A week's holiday in the summer 2019 from just £87 pp (based on four sharing).**
- **Massive savings of up to 61% off summer peak rates can be made in the “shoulder season” months of June and September.**
- **Peak season is normally in August but even travelling in early or late August can save you up to 28% off peak rates.**
- **The less popular Costa Tropical, Costa Cálida and Costa de Azahar are on average £160 cheaper than the more popular, neighbouring destinations – Costa del Sol, Costa Blanca and Costa Dorada.**

Where will you holiday this summer?

  
Jannich F. Petersen  
CEO, Spain-Holiday.com



# Methodology

This latest Travel Trends Report by Spain-Holiday.com studies the price variations of holiday rental properties in high season and shoulder seasons in summer 2019.

Destinations were selected based on the top ten summer destinations on Spain-Holiday.com for summer 2019 for a 12-month period. Fieldwork was conducted in December 2018. The destinations included are: Costa de la Luz, Costa del Sol, Costa Tropical, Costa de Almeria, Costa Calida, Costa Blanca, Costa de Valencia, Costa del Azahar, Costa Dorada and Costa Brava.

Results show high season rates for each destination with peak rental prices and off-peak reduced rates for summer 2019. Prices are based on a one-week's stay for 4 guests, arriving/departing on a Saturday.

The study compares weekly rates, in June, July, August and September 2019. The data was requested on 10th December 2018.

Exchange rate as per 22nd December 2018 of €1 to £0.90.

# Terminology

**High Season** - the time of year when a place has most tourists or visitors. In mainland Spain this is usually the months of July and August.

**Low Season** - the time of year when a destination receives the least visitors. Warm weather is not guaranteed during this period and often tourist attractions and amenities are closed in low season.

**Peak Rates** - the most expensive weeks within high season.

**Shoulder/Off-Peak Season** - the time between high season and low season when the weather is still good, the crowds have thinned out, tourist attractions and amenities are still open, but travel and accommodation prices have dropped.

**pppw** - price per person per week

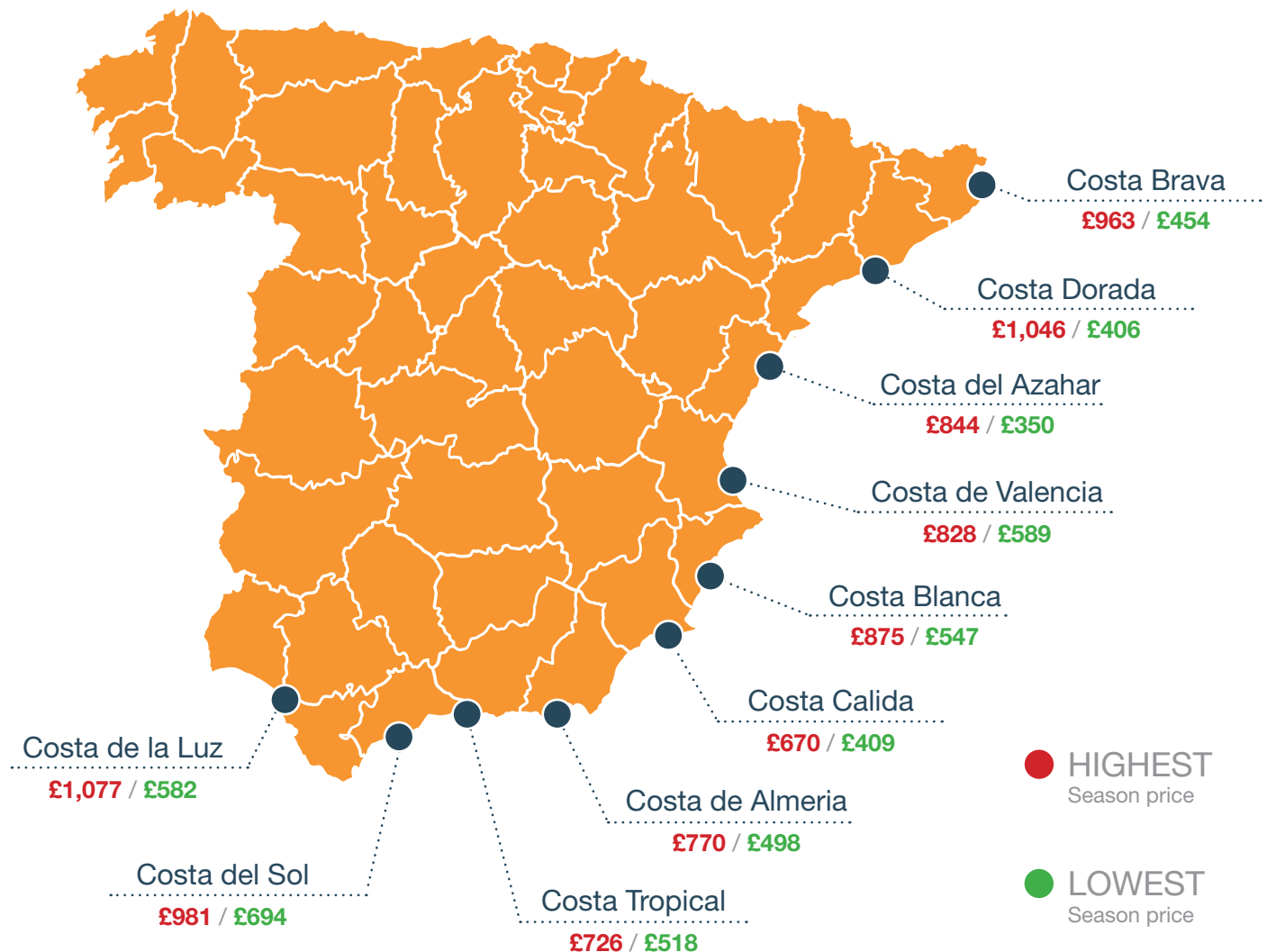




# Key Findings

## PRICES OVERVIEW

Highest and lowest prices for summer 2019



- Travellers can make up to 61% savings for accommodation during the **“shoulder season”** – the off-peak weeks during the high season in the summer, when the weather is still good, the resorts are not as crowded, but all tourist attractions and amenities are open.
- The three most expensive beach destinations are Costa de la Luz, Costa Dorada and Costa del Sol. During peak season in August, one week’s stay costs on average €1,035
- Costa Cálida is the best value destination. A week’s stay in mid-August costs just £670 total for 4 adults, a saving of £365 (36%) compared to the top 3 most expensive destinations.
- The best value beach destinations in peak season August are Costa Cálida, Costa Tropical and Costa de Almeria where the average price of 1 week’s stay is £718.
- Average weekly rates in the peak of the high season start from £633 total (£158 per person based on 4 sharing) on the Costa Cálida.
- Average weekly prices during the school summer holidays start (mid July until end August) start from £591 for a family of four (£148 pp) on the Costa Cálida.
- Average prices for a week’s self-catering holiday in summer 2019 in Spain available from £87-£269 per person (four sharing).
- For families travelling during the school holidays (mid July - end August), big savings of up to 29 per cent can be made.
- Bargain hunters who are flexible on dates and location should consider the Costa Cálida, Costa Dorada or Costa Brava for their summer holiday for savings of more than 50 per cent (in June and September) on the peak season prices.
- Costa Cálida is on average 25% cheaper than the more well-known neighbouring Costa Blanca while enjoying similar temperatures.
- Accommodation for 4 people on the Costa del Azahar is on average £102 cheaper per week than the neighbouring popular Costa Dorada with the same sunny climate.

# Results

The table and graph below show the peak rate weeks in red, and the cheapest weeks in green.

The results indicate that the high season runs from 13th July until the end of August, with the first two weeks of August the most expensive, peak rate weeks to holiday in Spain. Both the Costa de la Luz and Costa del Sol have the highest average weekly rates.

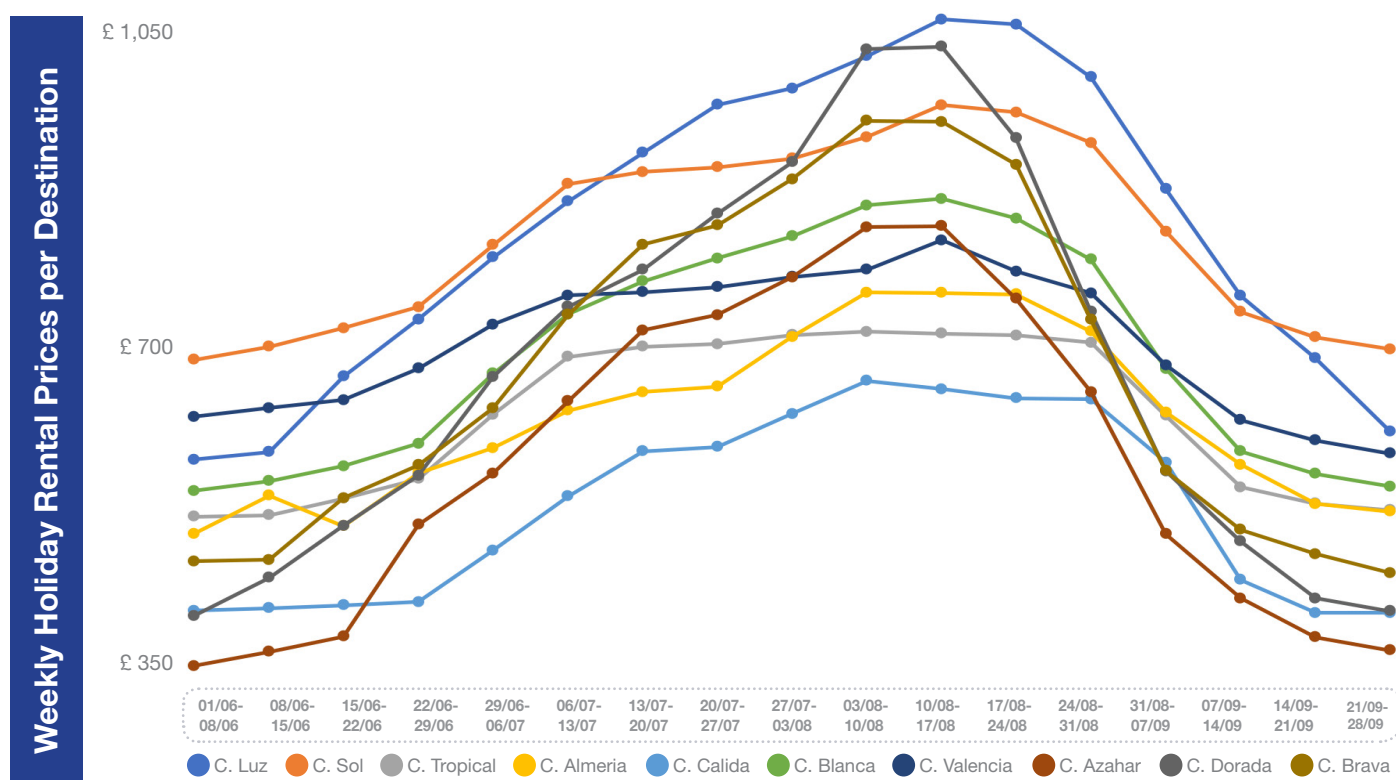
Costa del Sol, Costa Tropical and Costa de Valencia have the least variation in prices during the high season (mid July – end

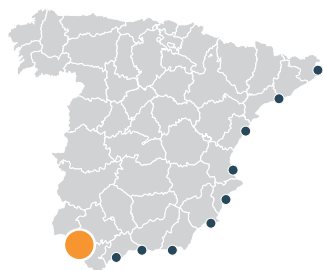
August), with less than 10 per cent discount available on the peak prices during those dates.

Costa Dorada has the biggest range in pricing, varying more than £640, from £1,046 in the peak of high season (mid August) to £406 in the “shoulder season” at the beginning of June.

In comparison, Costa Tropical has the least range in average price, varying only £208, from £726 per week in the peak of high season (1st week in August) to £518 in the shoulder season (1st week of June).

High Season Weekly Price Variations	Week / Date	C. Luz	C. Sol	C. Tropical	C. Almeria	C. Calida	C. Blanca	C. Valencia	C. Azahar	C. Dorada	C. Brava
	1) 01/06-08/06	£ 581.91	£ 694.32	£ 517.52	£ 498.39	£ 411.75	£ 546.76	£ 630.17	£ 349.62	£ 406.14	£ 467.33
	2) 08/06-15/06	£ 590.55	£ 708.78	£ 519.42	£ 541.44	£ 414.81	£ 557.59	£ 639.79	£ 365.72	£ 449.06	£ 468.95
	3) 15/06-22/06	£ 675.19	£ 729.73	£ 538.26	£ 507.18	£ 417.79	£ 574.58	£ 648.81	£ 382.70	£ 507.63	£ 538.63
	4) 22/06-29/06	£ 739.40	£ 753.39	£ 560.24	£ 566.50	£ 421.47	£ 599.77	£ 684.14	£ 508.73	£ 563.90	£ 575.70
	5) 29/06-06/07	£ 809.24	£ 823.23	£ 632.49	£ 594.98	£ 479.58	£ 678.74	£ 733.91	£ 566.28	£ 675.08	£ 639.86
	6) 06/07-13/07	£ 872.13	£ 891.98	£ 697.33	£ 636.80	£ 540.71	£ 745.26	£ 766.33	£ 647.50	£ 753.78	£ 744.76
	7) 13/07-20/07	£ 926.99	£ 905.42	£ 708.99	£ 657.62	£ 591.38	£ 782.48	£ 770.02	£ 727.17	£ 795.42	£ 823.82
	8) 20/07-27/07	£ 981.05	£ 910.84	£ 711.71	£ 663.80	£ 596.17	£ 808.02	£ 775.65	£ 744.42	£ 858.39	£ 845.11
	9) 27/07-03/08	£ 999.18	£ 920.57	£ 721.80	£ 719.74	£ 633.22	£ 832.90	£ 787.28	£ 787.04	£ 916.21	£ 897.08
	10) 03/08-10/08	£ 1,035.81	£ 944.43	£ 725.62	£ 769.79	£ 670.28	£ 867.85	£ 795.43	£ 843.38	£ 1,043.22	£ 963.06
	11) 10/08-17/08	£ 1,076.98	£ 980.57	£ 723.57	£ 769.21	£ 660.84	£ 875.09	£ 828.37	£ 844.42	£ 1,046.39	£ 961.80
	12) 17/08-24/08	£ 1,071.31	£ 972.50	£ 721.53	£ 767.86	£ 651.02	£ 853.07	£ 793.44	£ 762.96	£ 943.37	£ 913.38
	13) 24/08-31/08	£ 1,011.78	£ 937.98	£ 713.29	£ 726.08	£ 649.53	£ 806.72	£ 768.73	£ 657.84	£ 748.23	£ 739.25
	14) 31/08-07/09	£ 886.31	£ 838.40	£ 631.05	£ 634.89	£ 578.66	£ 683.71	£ 687.87	£ 498.15	£ 568.51	£ 569.17
	15) 07/09-14/09	£ 766.10	£ 748.14	£ 550.93	£ 576.16	£ 446.49	£ 591.21	£ 626.46	£ 425.77	£ 489.70	£ 502.83
	16) 14/09-21/09	£ 695.66	£ 719.56	£ 532.31	£ 531.85	£ 409.30	£ 565.79	£ 603.42	£ 382.20	£ 425.92	£ 475.70
	17) 21/09-28/09	£ 613.53	£ 706.08	£ 524.88	£ 523.24	£ 409.30	£ 551.65	£ 588.65	£ 367.43	£ 411.30	£ 454.25





# Costa de la Luz

The Costa de la Luz is the only Costa situated on the Atlantic coastline included in this report. It is characterised by its undeveloped coastline and natural beauty.

Surprisingly, the Costa de la Luz is one of the most expensive Costas for accommodation due to limited availability. Accommodation tends to be private villas and there are no large tourist resorts along this stretch of coastline.




**BEST VALUE DATES:**


01-08 June


Average price:


**£145 pppw.**

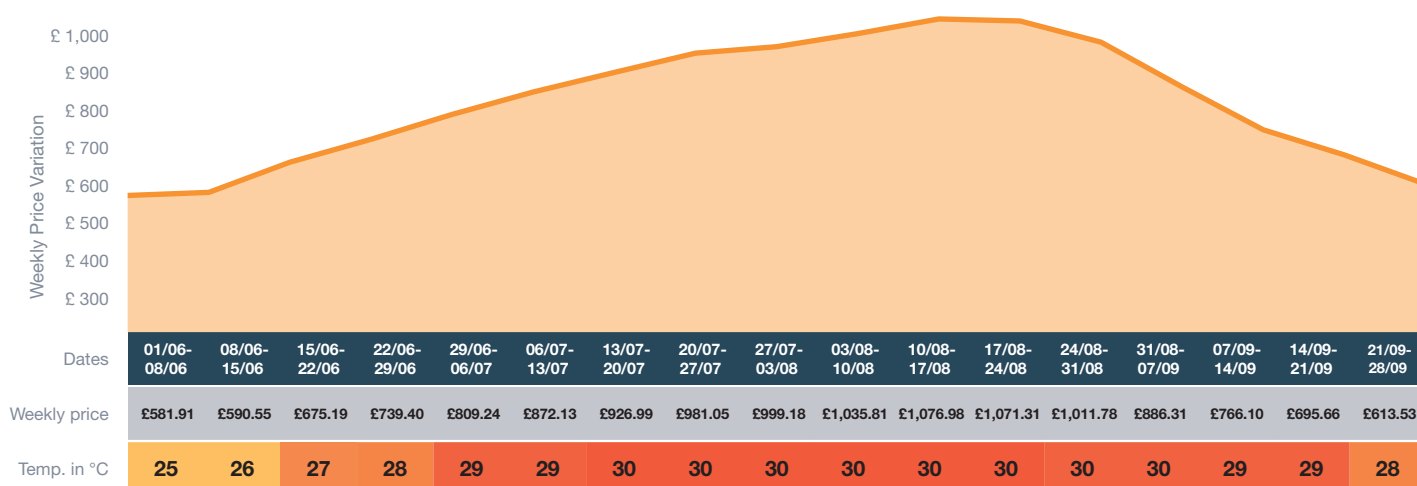


 The Costa de la Luz is the most expensive destination based on average weekly prices, although this is probably due to the high number of villas compared to apartments available.

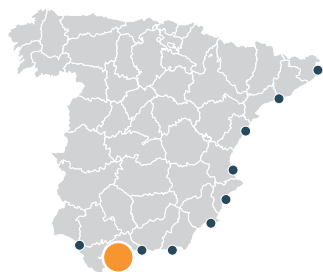
 Travelling off-peak, in June or September can save on average up to 46% off peak summer rates, with temperatures still in the high 20s.

 The peak season on the Costa de la Luz runs for 6 weeks from mid July (20 July) throughout the whole month of August with less than 10% variation in the average weekly price.

 Families that are restricted to holidaying only in the school holidays can still make savings of up to 14% by travelling mid July (13-20 July) when temperatures are still in the 30s.







# Costa del Sol

The Costa del Sol enjoys a typical Mediterranean climate and is one of the most internationally renowned tourist destinations in Spain.







**BEST VALUE DATES:**

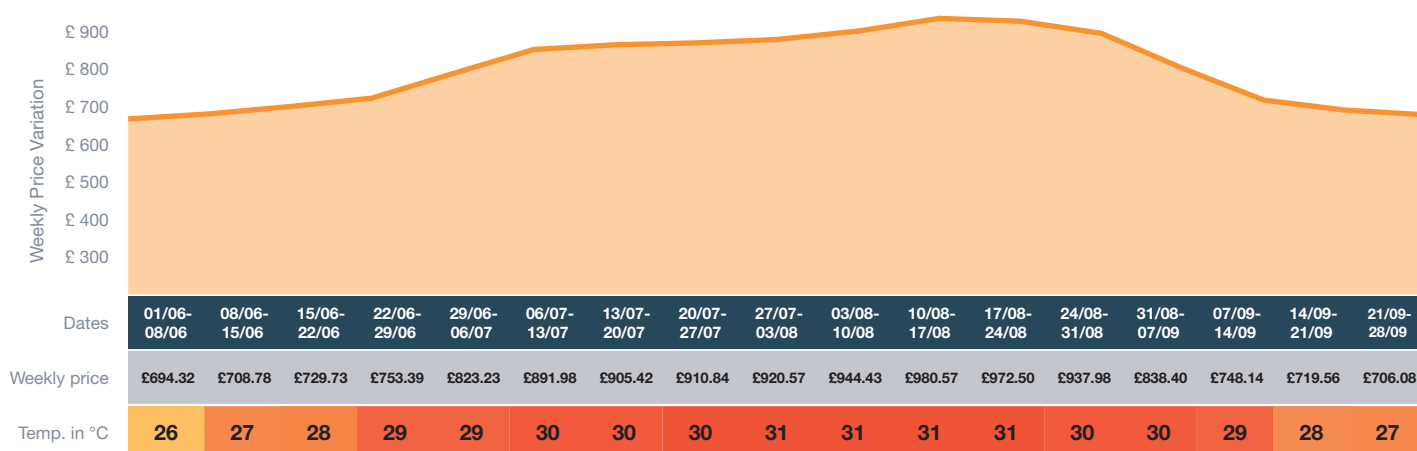
01-08 June

Average price:

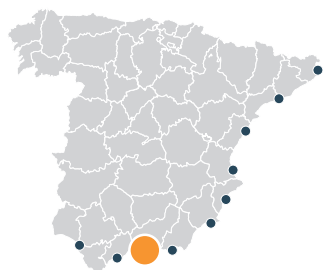
**£174 pppw.**



-  The high season on the Costa del Sol is one of the longest lasting 8 weeks through July and August, when the average weekly prices vary less than 10%.
-  The Costa del Sol is popular with Spanish holidaymakers who tend to holiday during the month of August, and therefore, the most expensive dates to travel are in August.
-  For families, the best value week during the school holidays is 13-20 July when average prices are up to 8% less than peak rates.
-  Holidaymakers who are more flexible on their travel dates, can save on average between 25-30% off peak rates when travelling in the shoulder season of early June (01-22 June) or late September (14-28 Sept) when temperatures are still in the high 20s







# Costa Tropical

The Costa Tropical, also known as *Costa de Granada*, on the coast of the Granada province has a unique subtropical microclimate, thanks to the nearby peaks of the Sierra Nevada mountain range.



**BEST VALUE DATES:**

01-08 June

Average price:

**£129 pppw.**



The high season on the Costa Tropical runs for 8 weeks (from 06 July – 31 August).



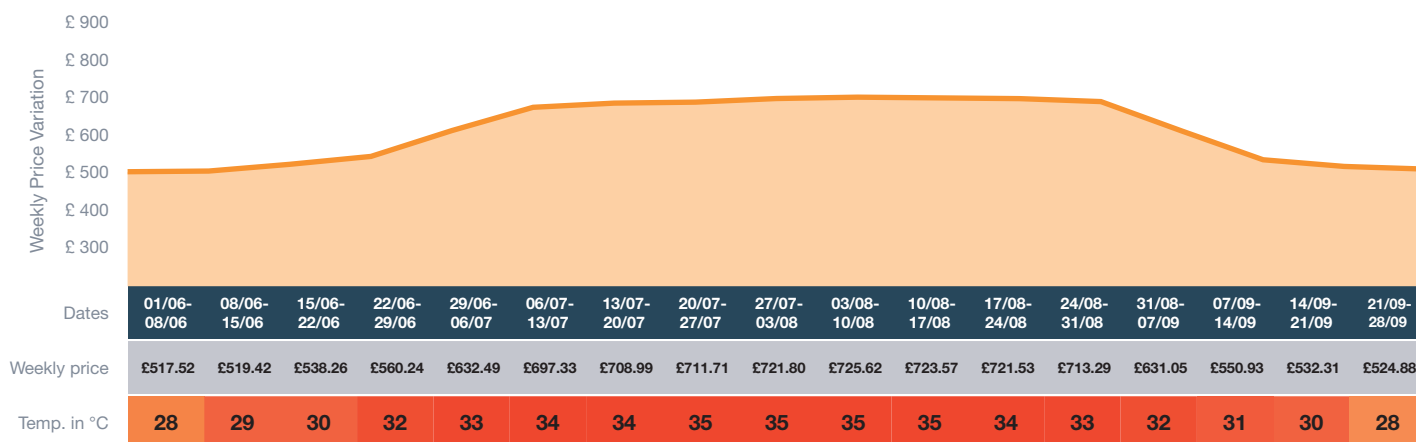
There are little savings to be made during the peak season with prices varying only 4%.

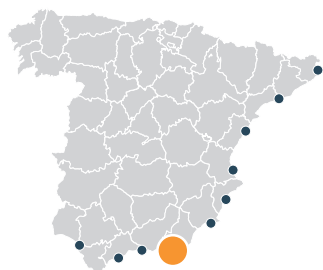


The shoulder season on the Costa Tropical offers savings of between 20-29% during the months of June and last 3 weeks September when temperatures are still in the high 20s/low 30s.



The Costa Tropical is an average 24% cheaper than the neighbouring Costa del Sol.





# Costa de Almería

The Costa de Almería is called the “Vegetable Garden of Spain” due to the agriculture in the area. In 2019, Almería is the Gastronomic Capital of Spain.



**BEST VALUE DATES:**

01-08 June

Average price:

**£125 pppw.**



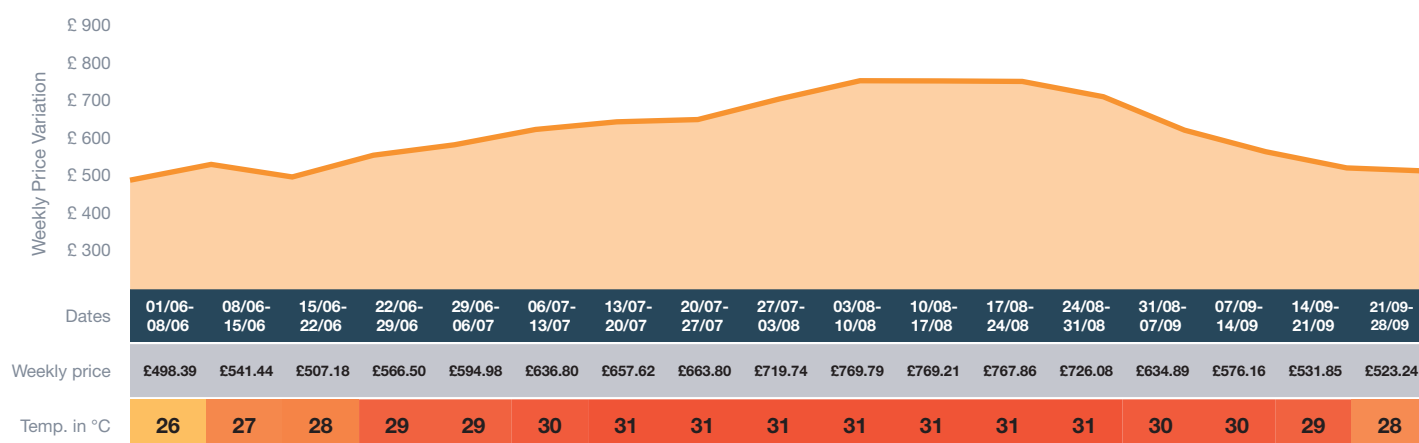
Peak season is between 27 July – 31 August with little fluctuation in price during those week (less than 7%).



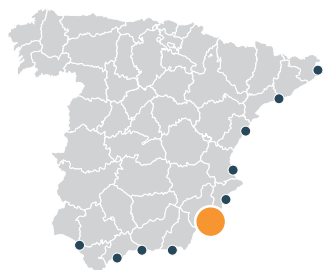
The best value weeks during the school summer holidays are 13-27 July when average prices are up to 15% less than in August.



Holidaymakers can save more than 30% off their summer holiday when travelling between 01-22 June and 14-28 September, with average temperatures still in the high 20s.







# Costa Calida

The Costa Calida is also known as the “Warm Coast”. It gets its name from the fact the water temperature is an average 5°C warmer than the surrounding areas, thanks to its protected location in the Gulf of Mazarron.




**BEST VALUE DATES:**


14-28 Sept


Average price:


**£102 pppw.**

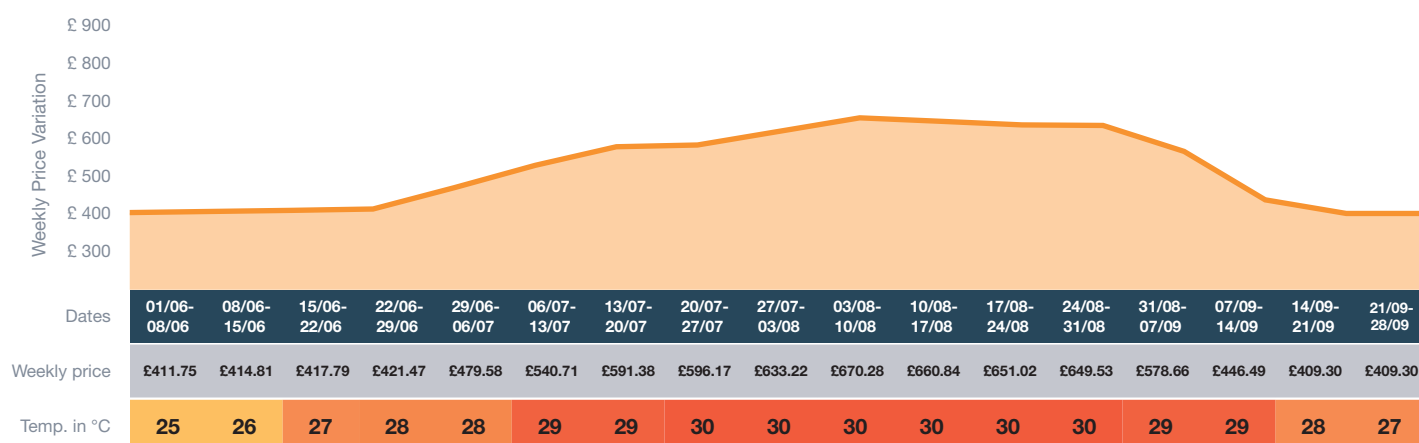


 The Costa Calida is the cheapest beach destination to visit in Spain.

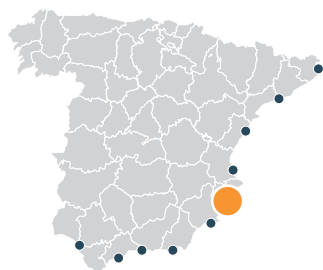
 The average price for a week's stay in the first half of August is £666, which is 22% cheaper than the same period on the neighbouring Costa Blanca.

 The best value weeks during the school holidays are the last two weeks in July when average savings of more than 10% less than peak rates, with temperatures still in the low 30s.

 Choosing to travel in the shoulder season, during June or late September can save you nearly 40% off peak summer rates.







# Costa Blanca

The Costa Blanca, on the Mediterranean coastline of Alicante, has been quoted by the World Health Organisation as being one of the healthiest climates in the world.



**BEST VALUE DATES:**

01-08 June

Average price:

**£137 pppw.**



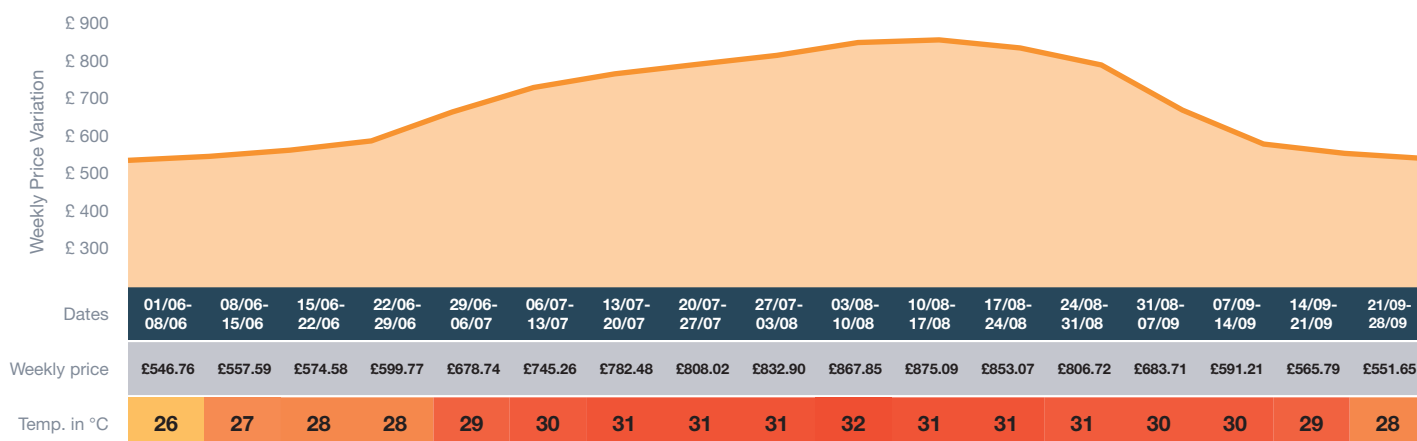
The Costa Blanca is one of the most popular stretches of coastline in Spain and the peak season runs from 20 July until end of August with less than 8% variation in prices.

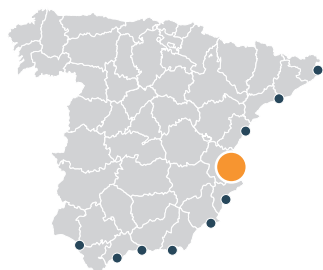


The best value week to travel in school holidays is 13-20 July when average prices are 11% less than in August peak season.



During the shoulder season which runs the whole month of June and the last 3 weeks of September, average prices drop between 31-38% less than peak season.





# Costa de Valencia

The Costa de Valencia has a similar climate to the neighbouring summer hotspot, Costa Blanca.



**BEST VALUE DATES:**

21-29 Sept

Average price:

**£147 pppw.**



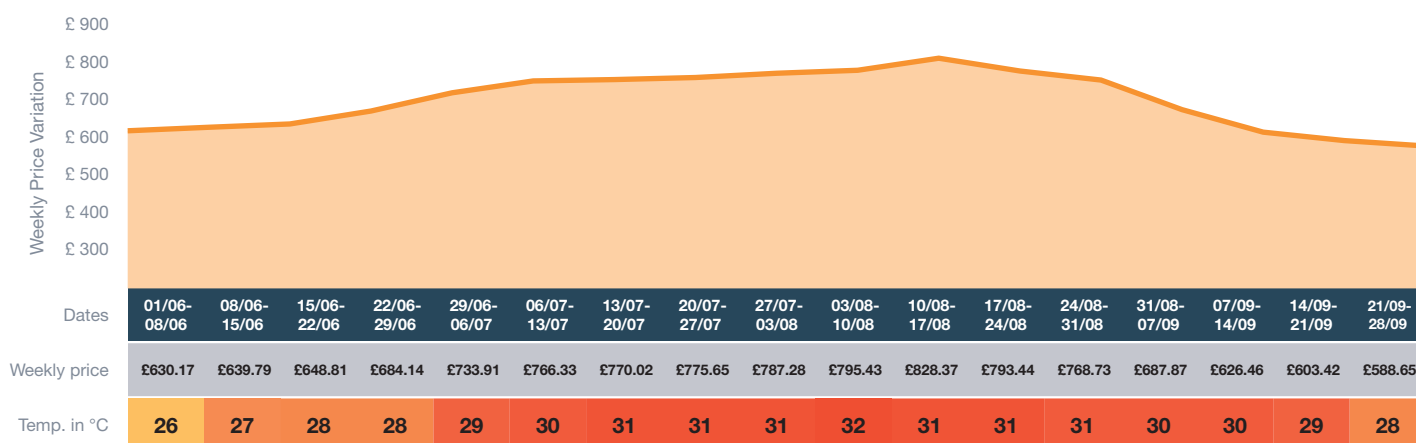
The peak season on the Costa de Valencia coincides with the entire 6-week school summer holidays with little variation in price (less than 7%).



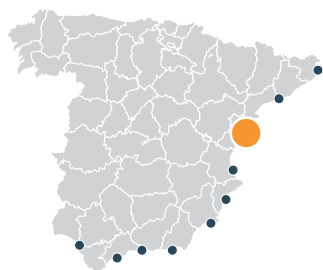
The best value dates for families travelling in the school holidays is 13-20 July and 24-31 August when average prices drop by 7% on peak rates.



The shoulder season on the Costa de Valencia is in June (01-22 June) and September (07-28 September) when prices are between 22-29% cheaper than peak rates.







# Costa del Azahar

The Costa del Azahar, meaning the “Orange Blossom Coast” is another unsung stretch of Spanish coastline, nestled between the popular Costa Blanca and Costa Dorada but with far fewer tourists.




**BEST VALUE DATES:**


01-08 June


Average price:


**£87 pppw.**




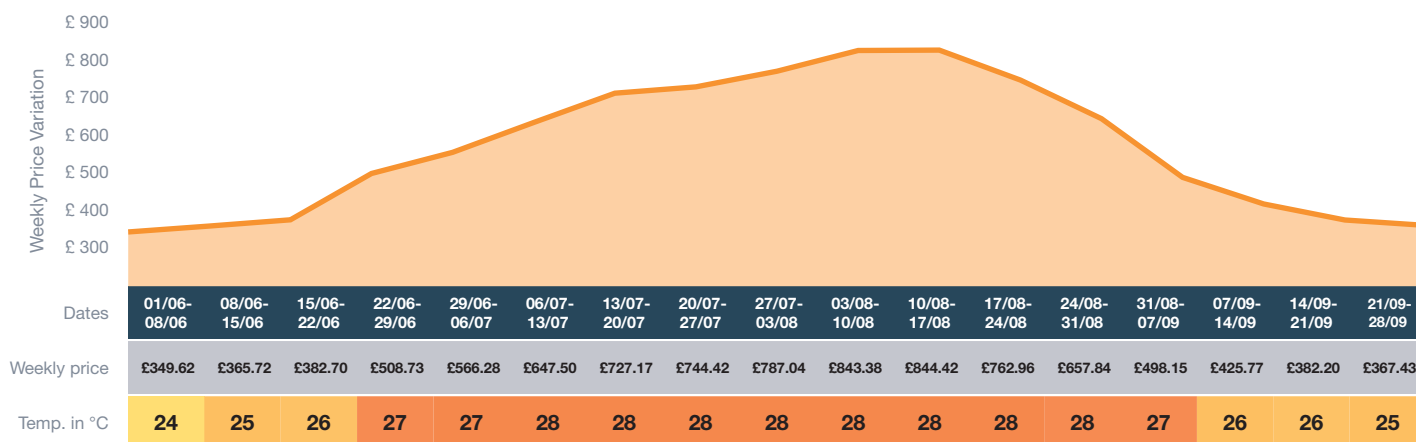
 The Costa del Azahar offers the cheapest weekly rate of just £350 for a week's accommodation for 4 people.

 The Costa del Azahar has a relatively short peak season between 27 July – 17 August.

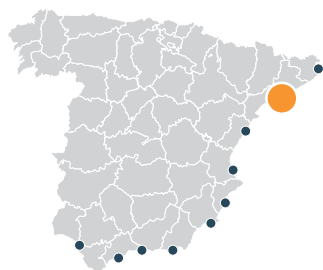
 With a similar climate to the neighbouring Costa Dorada, accommodation on the Costa del Azahar is on average £102 cheaper (15 per cent).

 There are some great bargains to be had for flexible travellers who can travel in June (01-22 June) or September (07-28 Sept) when average rates are between 50-59% cheaper than peak rates.

 The best week to stay on the Costa del Azahar during the school holidays is 24-31 August when prices drop by up to 22% on peak summer rates.







# Costa Dorada

The Costa Dorada, also known as the “Gold Coast”, generally experiences a Mediterranean climate that has two major seasons: a hot and humid summer and a chilly winter - perfect for the cava and wine vineyards in the region.



**BEST VALUE DATES:**

01-08 June

Average price:

**£102 pppw.**



The Costa Dorada is one of the most expensive, but also the Costa with the biggest discounted rates during the summer months.



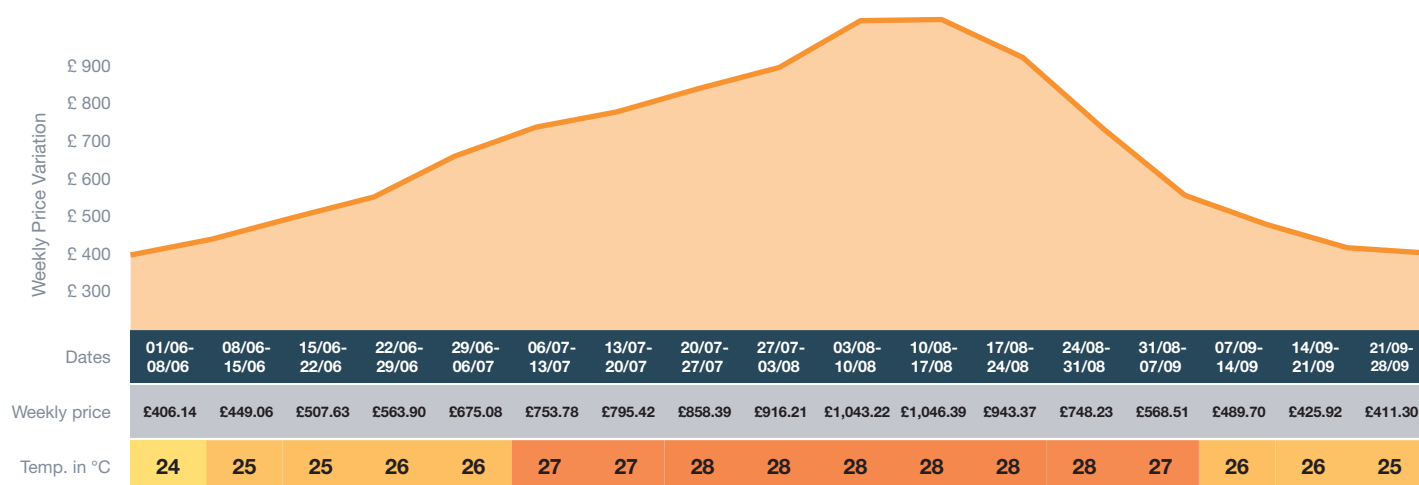
Prices drop by more than 60% in early June and late September, compared to peak season in August.

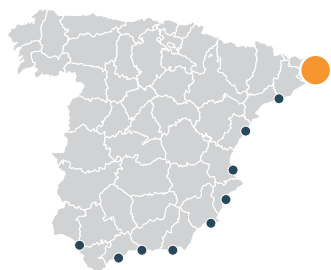


Families who book a holiday at the beginning or end of the school summer holidays can save between 24-29% off peak season prices in August – the biggest saving of the Costas.



With one of the highest peak season rates, and one of the cheapest shoulder season rates, the Costa Dorada has the greatest price disparity during the summer months, ranging from £406-£1,046.





# Costa Brava

The Costa Brava is the northernmost destination and therefore logically it has the shortest summer season of all the Costas, when tourist attractions and amenities are open and the weather is warm and sunny.



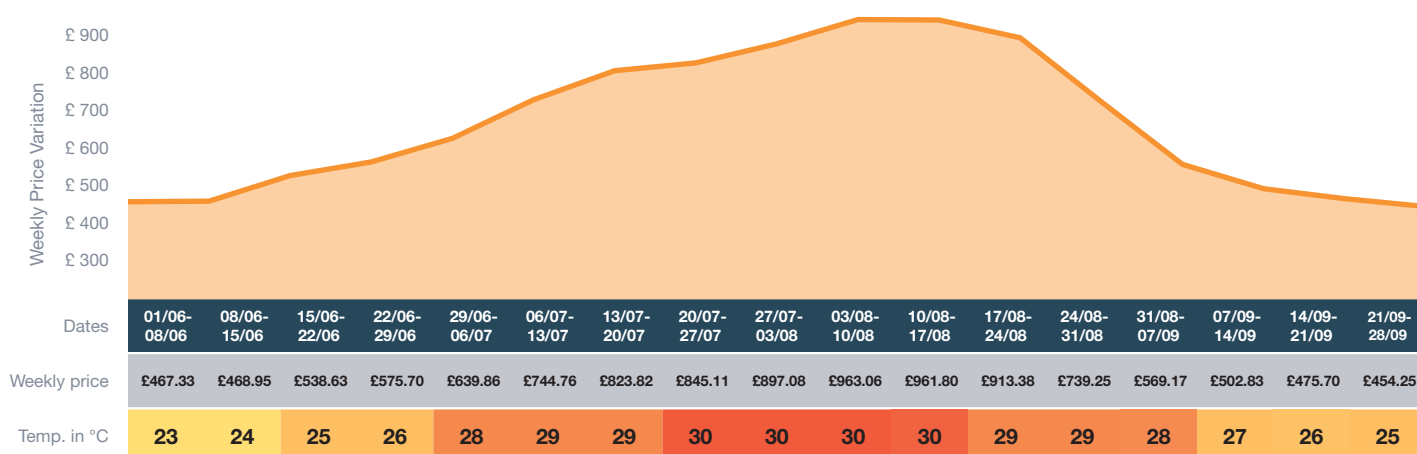
**BEST VALUE DATES:**  
21-28 Sept  
Average price:  
**£114 pppw.**



Average weekly rates in the shoulder season of June and September are 40-53% less than August rates.

Families can save between 12-23% by booking in late July or the last week of August, compared to peak rates in August.

The second half of September is considered low season on the Costa Brava, the most northerly Costa in this report, and therefore some tourist attractions and amenities may be closed.



# Sources

## General

[Spain-Holiday.com](#)

[Instituto Nacional de Estadísticas ine.es](#)

## Weather

[Accuweather.com](#)







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Holiday rentals in Spain

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